

# PALM INDIA EXPO 2019

Studiomaster Professional had a stunning booth at PALM INDIA EXPO 2019, held at the Bombay Exhibition Center, NESCO, Mumbai from the 30<sup>th</sup> May to 1<sup>st</sup> June 2019. Our entire range of products were showcased at this mega event. The response at the booth was incredible with people visiting the booth in large numbers from across the country.



## EXPOS

### Pro Wave Hyderabad Aug 2019

Organised By: Mecotronics, Andhra Pradesh & Telangana



### Pro Wave Ernakulam Nov 2019

Organised By: Kaimannil Enterprises & Mecotronics Ernakulam



## KERALA DEALERS MEET 2019



The Kerala Dealers Meet was held on the 12<sup>th</sup> January 2019 in Munnar. Organized by our distributor Mecotronics - Ernakulam. The meeting focused on the new products launched and discussed plans to bolster our position as a leading pro audio brand in the State.



# DEALERS MEET 2019

Soundtrack 2019 - the all India Studiomaster Professional dealer's meet was held on the 30<sup>th</sup> June at the lavish Radisson Blu Resort, Cavelossim, Goa. Celebrating 25 years of Audioplus, the meeting was chaired by Mr. Pradeep Ahuja and Ms. Reshma Khanolkar.

Over 100 key Studiomaster Professional associates, consisting of dealers and distributors attended this event. The show kicked off in the afternoon with Mr. Pradeep Ahuja enumerating the history, legacy and the wonderful journey of Audioplus.

Later in the day, the new Studiomaster Professional products were unveiled amongst much fanfare in a spectacular display of lights, music, and interactive live demonstrations. The products launched ranged from amplifiers, processors, loudspeakers, transducers, conference systems, and many new categories. The new products garnered an enthusiastic response from our partners in the form of applause and cheers.

After a quick round of refreshments, an award ceremony was held to felicitate our partners for their outstanding achievement and sales performance. Loads of amazing prizes were given to the deserving winners. This was followed by a rocking performance by one of Goa's leading band Forefront and a gala dinner that ventured late into the night. This edition of Soundtrack was truly special!



**Congratulations to all the champions of Studiomaster Professional!**





# ROAD SHOWS

## KARNATAKA



**Organised By:** Twins Electronics, Manohar Radio House & Mecotronics Karnataka  
**Show Date:** 12<sup>th</sup> Feb 2019

## KARNATAKA



**Organised By:** Nakoda Electronics, Hassan & Mecotronics Karnataka  
**Show Date:** 28<sup>th</sup> Feb 2019

## ANDHRA PRADESH



**Organised By:** Ananth Electronics, Anakapalle & Mecotronics, Andhra Pradesh  
**Show Date:** 8<sup>th</sup> July 2019

## TELANGANA



**Organised By:** Ammaji Radio Stores, Kothagudem & Mecotronics Telangana  
**Show Date:** 9<sup>th</sup> July 2019

## TELANGANA



**Organised By:** National Radio House, Karimnagar & Mecotronics Telangana  
**Show Date:** 12<sup>th</sup> July 2019

## KARNATAKA



**Organised By:** Prabhat Electro World, Hosapete & Mecotronics Karnataka  
**Show Dates:**  
 4<sup>th</sup>-6<sup>th</sup> July 2019 (Koppal)  
 13<sup>th</sup>-14<sup>th</sup> July 2019 (Hosapete)

## ANDHRA PRADESH



**Organised By:** Sitarama Electronics, Bhimavaram, & Mecotronics, Andhra Pradesh  
**Show Date:** 20<sup>th</sup> July 2019

## TAMIL NADU



**Organised By:** Kalai Electronics, Erode & Mecotronics, Tamil Nadu  
**Show Date:** 9<sup>th</sup> Nov 2019

# D.MIX 20 WORKSHOPS

## DIGITAL MIXING

Studiomaster Professional conducted a series of interactive workshops on Digital Mixing with the D.Mix 20. The hands-on workshops helped the users understand digital mixing while highlighting the beneficial features of D.Mix 20. The workshop included a round of Q & A which cleared doubts of the attendees. Hundreds of participants consisting of sound engineers, rental companies, systems integrators, and customers attended the sessions in large numbers.

### Kozhikode, Kerala



**Date:** 25<sup>th</sup> February 2019

**Venue:** Hotel Malabar Palace

**Organizers:** Lalsons Electronics & Mecotronics Ernakulam

### Rajkot, Gujarat



**Date:** 14<sup>th</sup> August 2019

**Venue:** Green Leaf Resort

**Organizers:** Hindustan Elektrotekniks